



FOR IMMEDIATE RELEASE:  
January 9, 2008

FOR MORE INFORMATION:  
Joe Delmar  
Cell (609) 320-4193

## **Koch's Turkey Farm introduces Lil' Gobblers Turkey Bites**

**TAMAQUA, PA** – Koch's Turkey Farm announced today the formal introduction of Lil' Gobblers Turkey Bites for children of all ages.

Lil' Gobblers Turkey Bites are all natural turkey nuggets with no artificial ingredients. The breaded turkey white meat chunks go from the oven to the dinner table in about 10 minutes making them a quick, healthy choice for families on the go. The convenient 12 ounce package is found in the frozen food aisle.

"As any parent will tell you, getting children to eat something healthy can be a challenge," said Duane L. Koch, president of Koch's Turkey Farm. "With our all natural Lil' Gobblers Turkey Bites, parents know their kids are getting a healthy meal that tastes great."

Sold nationally at Whole Foods and other fine natural foods stores, Koch's turkeys grow naturally without the use of hormones, stimulants or antibiotics. Each turkey is fed a special all-natural vegetarian diet and allowed free-range access, weather permitting.

In addition to all natural and organic whole turkeys, Koch's Turkey Farm also features a full line of all-natural turkey products including nitrite-free smoked turkey breasts, ground turkey, turkey deli meats and marinated turkey fillets.

All turkeys are raised humanely with Koch's receiving a near perfect score on the Turkey Welfare and Humane Practices independent audit conducted by Steritech, one of the premier providers of food safety and quality assurance services in North America.

Founded by Lowell Koch in 1953, the Koch's Turkey Farm tradition continues today with second-generation family members Barbara Koch, Duane L. Koch, Beth Koch Argall and Pamela Koch Williams.

Learn more about Koch's Turkey Farm by visiting <http://www.kochsturkey.com>.

# # #

**WWW.KOCHSTURKEY.COM**  
**416 Valley Road • Tamaqua, Pennsylvania**  
**phone: (800) 247-7300 Fax: (570) 668-2882**