



PRESS RELEASE

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Koch's Turkey Farm introduces All Natural Turkey Burgers

TAMAQUA, PA – Koch's Turkey Farm announced today a new Turkey Burger to compliment it's highly successful Turkey Burger line introduced last year. The new All Natural Burgers were created to give customers another delicious option in selecting a healthy alternative to beef burgers.

Koch's Turkey Burgers are made with all natural turkey and have no artificial ingredients. The burgers contain a minimal amount of fat and are delicately flavored with Rosemary. The Burgers go from the skillet to the plate in about 7 minutes, making them a quick healthy meal for families on the go.

"Turkey Burgers are quickly becoming America's Burger of Choice," said Duane L. Koch, president of Koch's Turkey Farm. "Our Turkey Burgers are Low in Sodium, Low in Calories and Low in Saturated Fat, and they taste great."

Sold at Whole Foods and other fine natural foods stores, Koch's turkeys grow naturally without the use of hormones, stimulants or antibiotics. Each turkey is fed a special all-natural vegetarian diet and allowed free-range access, weather permitting.

In addition to all natural and organic whole turkeys, Koch's Turkey Farm also features a full line of all-natural turkey products including all white meat turkey nuggets, nitrite-free smoked turkey breasts, turkey deli meats, marinated turkey fillets as well as it's full line of fresh whole all natural and organic turkeys.

All turkeys are raised humanely with Koch's receiving a near perfect score on the Turkey Welfare and Humane Practices independent audit conducted by Steritech, one of the premier providers of food safety and quality assurance services in North America.

Founded by Lowell Koch in 1953, the Koch's Turkey Farm tradition continues today with second-generation family members Barbara Koch, Duane L. Koch, Beth Koch Argall and Pamela Koch Williams.

Learn more about Koch's Turkey Farm by visiting www.kochsturkey.com.

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